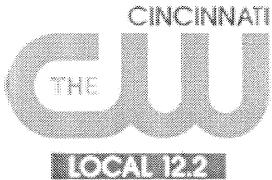


## ORDER



Orders Order / Rev: 7659  
 Alt Order #: 09672503  
 Product Desc: WINNING OUR FUTURE  
 Estimate:  
 Flight Dates: 02/28/12 - 03/06/12  
 Original Date / Rev: 02/28/12 / 02/28/12  
 Order Type: GENERAL

Primary AE:  
 Sales Office:  
 Sales Region:

CW Cincinnati  
 Millennium Washington DC  
 MNAT  
 National

Agency Name: GEB International  
 Buying Contact:  
 Billing Contact:  
 3931 S. Sherwood Forrest Blvd  
 Baton Rouge, LA 70816

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

Advertiser Name: Winning Our Future  
 Demographic: A35+  
 Product Codes: Issues/Propositions  
 Priority: P-3  
 Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/12	03/05/12	11	\$1,285.00	\$1,092.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2012	11	\$1,285.00	\$1,092.25	0.00
<b>Totals</b>	<b>11</b>	<b>\$1,285.00</b>	<b>\$1,092.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Millennium Washington DC Start Of Order - End Of Order 100%

Order Share	Share	Total
CW Cincinnati	2%	\$1,285.00
Market	100%	\$64,250.00

Competitive Share	Share	Total
UNKWN	1%	\$642.50
WCPO	38%	\$24,415.00
WKRC	35%	\$22,487.50
WLWT	16%	\$10,280.00
WSTR	2%	\$1,285.00
WXIX	6%	\$3,855.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	EKRC	02/28/12	03/05/12	M-Su 10p Local 12 News	CM	10p-1035p	MTWTFSS	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00											
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/28/12</td> <td>03/05/12</td> <td>MTWTFSS</td> <td>2</td> <td>\$150.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/28/12	03/05/12	MTWTFSS	2	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 02/28/12	03/05/12	MTWTFSS	2	\$150.00	0.00																					
E 2	EKRC	02/28/12	03/05/12	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00											
FEUD																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 02/28/12</td> <td>03/05/12</td> <td>MTWTF--</td> <td>2</td> <td>\$80.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 02/28/12	03/05/12	MTWTF--	2	\$80.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 02/28/12	03/05/12	MTWTF--	2	\$80.00	0.00																					
E 3	EKRC	02/28/12	03/05/12	M-F 2p-3p	CM	2p-3p	MTWTF--	:30	3	\$65.00	P-3	0.00	NM	3	\$195.00											
L&O CI																										

Order / Rev: 7659  
 Alt Order #: 09672503  
 Flight Dates: 02/28/12 - 03/06/12

Advertiser: Winning Our Future  
 Product Desc: WINNING OUR FUTURE  
 Estimate:

CW Cincinnati

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	EKRC	02/28/12	03/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	3	\$65.00	P-3	0.00	NM	3	\$195.00
<b>L&amp;O CI</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/12 03/05/12 MTWTF-- 3 \$65.00 0.00															
E 4	EKRC	02/28/12	03/05/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	MTWTF--	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
<b>AFHV</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/12 03/05/12 MTWTF-- 2 \$90.00 0.00															
E 5	EKRC	02/28/12	03/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
<b>2.5 MEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 02/28/12 03/05/12 MTWTF-- 2 \$225.00 0.00															
Totals														11	\$1,285.00